

## Curriculum

1st Semester	2nd Semester	3rd Semester	4th Semester
<p><b>Media and Development (6 CP)</b></p> <ul style="list-style-type: none"> <li>Comparative Media Systems (2 SWS/ 40%)</li> <li>Media &amp; Development I (1 SWS/20%)</li> <li>Media &amp; Development II (1 SWS/20%)</li> <li>Academic Work (1 SWS/20%)</li> </ul>	<p><b>Elective I (1 of 3) (4 CP)</b> Media Practice (3 SWS), e.g.:</p> <ul style="list-style-type: none"> <li>Digital Multimedia</li> <li>Smart Tools for Videoconferencing &amp; Cyber Security</li> <li>Programming</li> </ul>	<p><b>Elective III (1 of 3) (4 CP)</b> Media Practice/Research (3 SWS), e.g.:</p> <ul style="list-style-type: none"> <li>New Journalism, AI and Robot Use</li> <li>Environmental Journalism</li> <li>Research Project</li> </ul>	<p><b>Master Thesis</b></p> <p><b>Colloquium</b></p> <p><b>(30 CP)</b></p>
<p><b>Media, Education &amp; Communication (6 CP)</b></p> <ul style="list-style-type: none"> <li>Media Literacy (4 SWS/60 %)</li> <li>Intercultural Communication &amp; Competence (2 SWS/40%)</li> </ul>	<p><b>Media, Politics &amp; Society II (6 CP)</b></p> <ul style="list-style-type: none"> <li>Media Concentration &amp; Media Governance (3 SWS/50%)</li> <li>Media in Conflict &amp; Crisis Situations (3 SWS/50%)</li> </ul>	<p><b>Management Techniques (8 CP)</b></p> <ul style="list-style-type: none"> <li>Editorial Management (2 SWS/34%)</li> <li>Project Management (2 SWS/33%)</li> <li>Media Planning (2 SWS/33%)</li> </ul>	
<p><b>Media, Politics &amp; Society I (6 CP)</b></p> <ul style="list-style-type: none"> <li>Political Communication (2 SWS/40%)</li> <li>Media Ethics (1 SWS/15 %)</li> <li>Media Law (1 SWS/20 %)</li> <li>Media &amp; Globalization (1 SWS/25 %)</li> </ul>	<p><b>Media Science &amp; Empirical Methods (8 CP)</b></p> <ul style="list-style-type: none"> <li>Media &amp; Communication Science (2 SWS/30%)</li> <li>Empirical Methods I (2 SWS/20%)</li> <li>Research Seminar Empirical Methods I (2 SWS/20%)</li> <li>New Media &amp; Media Convergence (2 SWS/30%)</li> </ul>	<p><b>Digital Project Work (6 CP)</b> Media Practice (2 SWS)</p>	
<p><b>Journalism (6 CP)</b></p> <ul style="list-style-type: none"> <li>Journalism Theory (2 SWS/33%)</li> <li>Forms of Journalistic Writing (2 SWS/33%)</li> <li>Research (2 SWS/34%)</li> </ul>	<p><b>Media Management (8 CP)</b></p> <ul style="list-style-type: none"> <li>Controlling (2 SWS/34%)</li> <li>Human Resource Management (2 SWS/33%)</li> <li>Marketing/Public Relations (2 SWS/33%)</li> </ul>	<p><b>Advanced Empirical Methods (6 CP)</b></p> <ul style="list-style-type: none"> <li>Empirical Methods II (2 SWS/60%)</li> <li>Research Practice (1SWS/20%)</li> <li>Research Evaluation &amp; Presentation (1 SWS/20%)</li> </ul>	
<p><b>Media Economics (6 CP)</b></p> <ul style="list-style-type: none"> <li>General Media Economics (3 SWS/75%)</li> <li>Media Organization (1 SWS/25%)</li> </ul>	<p><b>Elective II (1 of 3) (4 CP)</b> Media Practice (3 SWS), e.g.:</p> <ul style="list-style-type: none"> <li>360 Degree Video</li> <li>Technology Lab</li> <li>Big Data, Data Journalism and Programming</li> </ul>	<p><b>Applied Research Projects (6 CP)</b></p> <ul style="list-style-type: none"> <li>Master Seminar (2 SWS/50%)</li> <li>Methodology Workshop (2 SWS/50%)</li> </ul>	